



ADVOCATING FOR MHPSS: WITHIN YOUR ORGANIZATION

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1.

- **Identify hooks within your organization's mission or strategy**

- MHPSS is vital to accomplishing most humanitarian tasks. It helps your colleagues and your organization be more successful. Speak their language.
- Give this feedback to anyone who will listen.
- Understand how ready your organization is to hear this message, and meet them where they're at.
- Put the next tasks in your own workplan, tagging it to your organizations strategic plan

1.

- Identify hooks within your organization's mission or strategy

2

- **Identify champions**

Who? Other technical staff, Higher-ups, even external experts who already believe that MHPSS is important and are likely to support higher priority for MHPSS

- Hold individual meetings to establish common ground and potential overlaps

(Put those champions into an email list!)

! Perhaps it's even worth identifying your obstacles?

1.

- Identify hooks within your organization's mission or strategy

2

- Identify champions

3.

- **Launch internal education campaign**

1. Emails

2. Trainings

3. Working groups

4. Technical assistance

1.

- Identify hooks within your organization's mission or strategy

2

- Identify champions

3.

- Launch internal education campaign

4.

- **Measure Success**

- Anecdotal, M&E indicators, Research
- Use that to feed back into your organization as a reason to advance mental health and psychosocial support

1.

- Identify hooks within your organization's mission or strategy

2

- Identify champions

3.

- Launch internal education campaign

4.

- Measure Success

5.

- **Push for system integration**

- Avoid the pitfall of betting all on one person
 - Find the sweet spot between needing that champion and relying on that champion for success
- Include in policy, workflow, strategic plans, budgets

1.

- Identify hooks within your organization's mission or strategy

2

- Identify champions

3.

- Launch internal education campaign

4.

- Measure Success

5.

- Push for system integration

6.

- **Rinse and Repeat**

- It likely won't work like you'd like it to.
- This is not a linear list

EXAMPLES



- Experts conference
- Internal 'live' Trainings
- Pilot projects
- Bite size course
- Online training (extended)



- Internal trainings (brown bags)
- Integration with strategic plan
- Champions
- Incessant heckling



- "Listening tour"
 - List serve
 - Technical assistance
 - Working group

And you?

